



Direct Store Delivery: Get Real-Time Tracking and Instant Invoicing with Our Mobile Barcode Printers

OVERVIEW



Problem

**Expensive Delivery Costs
and Intricate Route Planning**



Background

**Greater Visibility:
Tracking Products from
Shipment to Delivery**



Solution

**Accurate Inventory and
Instant Invoicing with
High-Performance
Mobile Printers**



Food manufacturers looking to avoid distribution and delivery challenges can now deliver products directly to grocery stores using Direct Store Delivery (DSD). Once at the store, on-site employees can immediately sign and receive printed receipts and invoices from the delivery driver instead of waiting for an invoice to arrive in the mail. The use of mobile printers for direct store deliveries expedites getting products onto store shelves while minimizing the chance of human error.



PROBLEM

Expensive Delivery Costs and Intricate Route Planning

Manufacturers distributing items directly to grocery stores face the majority of operational challenges with delivery costs and route planning. Manufacturers are saddled with moving products from their location to the delivery site, and all the logistics' details that process entails. This encompasses the cost of labor and equipment, as well as planning the delivery route so the products arrive fresh, on time, and in optimum quality.

Food and beverage manufacturers looking to bypass the warehouse distribution system and deliver products directly to grocery stores need a simple and effective solution to track deliveries.



BACKGROUND

Greater Visibility: Tracking Products from Shipment to Delivery

Manufacturers who deploy Direct Store Delivery are taking on the traditional role of warehouse and distribution centers by bringing products directly to the retailer or end user. Bypassing part of the traditional distribution center process allows manufacturers to have more control and visibility into where product is at any given time.

Manufacturers also dedicate internal staff and resources to move products directly from the source to its destination, which can be costly and time consuming. Pre-printed documents are often used to track what items are sent and received to help facilitate product delivery and receipt, but it does not offer a dynamic, real-time transaction history of goods in transit.

Information can be printed on-demand and on-the-go by a mobile barcode label printer, providing a more efficient product tracking system for the receiving store and the supplier.

SOLUTION

Accurate Inventory and Instant Invoicing with High-Performance Mobile Printers

Mobile printers can solidify success for food and beverage manufacturers that deploy Direct Store Delivery. Information can be printed on-demand and on-the-go by a mobile barcode label printer, providing a more efficient product tracking system for the receiving store and the supplier.



Truck drivers delivering the products can streamline the delivery process by printing receipts and invoices at the delivery site. This reduces time wasted returning to their trucks to use a stationary printer or delaying invoicing and payment processing with a paper invoice sent via standard mail after the delivery has been completed.

Having an on-demand mobile printer allows for immediate document production, delivering a real-time accurate inventory snapshot and enabling rapid invoicing.



RECOMMENDATION

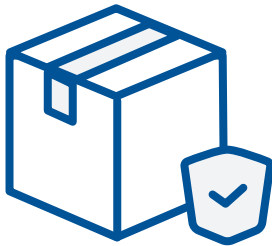
No Down Time: High Performance Mobile Printing with our Alpha-30L and Alpha-40L Models

The TSC [Alpha-30L](#) and [Alpha-40L](#) mobile barcode printers are designed for all-day performance while at the manufacturing site and when on the delivery route. Using remote access technology and Smart Battery features, users can view battery health and activity to ensure continued mobile printer performance with no downtime.

These printers come equipped with extensive communication options, including Bluetooth, to ensure performance in the field while moving between facilities and communicating with a variety of devices.

A wide range of printer accessories optimize functionality on-the-go with individual shoulder straps and belt clips. For group access points, the printers can be mounted on forklifts or other machinery for ease of use. We also offer a range of options for docking and battery replacement so printers are always ready for use, easy to transport, and fully operational as they move throughout the delivery route.

Users can manage their fleet of mobile printers remotely, monitor battery health, and download printer or firmware updates using the [SOTI Connect](#) remote printer management software with TSC printers. This is especially helpful for those with a large fleet of printers on-the-go outside of their facility.



CONCLUSION

Seamless DSD Delivery with TSC Mobile Printing Solutions

TSC performance mobile printers save customers time and money by streamlining the labeling process for Direct Store Delivery. Food and beverage manufacturers deploying DSD benefit from print on-demand labels, receipts and invoices using the TSC high performance mobile printers in the field.

To learn more about our mobile printing solutions, contact your local sales representative or email us at mhomolka@tscus.com.