

How to Use Your Printer to Reduce Chargebacks by Automating Advance Shipment Notices (ASN)

OVERVIEW



Problem

Chargebacks for Non-Compliance



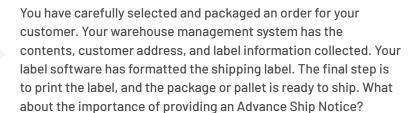
Background

Strict Requirements, Lots of Potential Supplier Penalties



Solution

Your Thermal Label Printer





PROBLEM

Chargebacks for Non-Compliance

Failure to provide an Advance Ship Notice (ASN) to your retail or distribution customer could result in a fine or chargeback. Errors in the shipping label, or even an unreadable barcode, could result in a chargeback.

Is there a way to easily avoid these common chargebacks that can run into the tens of thousands of dollars per year? Absolutely. Use your printer! Keep reading to learn more about how your printer has the key to resolve this issue.

BACKGROUND

Strict Requirements, Lots of Potential Supplier Penalties

Certain retailers and distribution centers set forth requirements for incoming shipments. If requirements are not met, chargebacks will be passed along to the vendor or supplier. These chargebacks are hefty fines that erode your profitability.



Major e-commerce providers can go beyond chargebacks, imposing other penalties that can cause expensive delays to manufacturers and suppliers. These include refusal of a shipment, return or disposal of supplier items, and blocking future shipments from entering the distribution center. All of these penalties create headaches and delays that impact a supplier's bottom line.

Imagine a durable printer made for rough-and-tumble warehouse environments that could not only print the label, but automatically find and grade every barcode, as well as capture all the data in real time.



SOLUTION Your Thermal Label Printer

Did you say use your printer to reduce chargebacks? We're talking about electronic data exchange and sophisticated label inspection and barcode grading according to ISO or ANSI standards! What has a printer got to do with any of this?

Everything. Especially in reducing cost, space, and effort.

Someone once defined stress as an online retailer's shipping warehouse the week before Christmas. Space and time are at a premium, extra work is not appreciated, and keeping everything as seamless and streamlined as possible helps avoid issues. Small, simple, and automatic equals efficiency.

Imagine a durable printer made for rough-and-tumble warehouse environments that could not only print the label, but automatically find and grade every barcode, as well as capture all the data in real time. Then this printer would send this information to your application to confirm that the label has printed successfully, meets the customer's quality requirements, and has all the data to confirm the ASN is ready to send. All of this is within the footprint of the printer with no outside PCs, scanners, power, or connections required. In the case of a bad barcode, the printer will overstrike the bad label and reprint without operator intervention.

Not only is the barcode graded and reprinted if necessary, the barcode and RFID data from the label is captured after passing inspection and returned to the application. This allows the application to automatically generate an Advanced Ship Notice (ASN) upon confirmation of successful printing of the compliant label.

Our Printronix Auto ID Enterprise-Grade Printers provide real-time data, label inspection, all automated and packaged in a robust device made for the warehouse. Reduce stress and enhance operations. Get the right printer to reduce space, effort, and cost, helping you reduce chargebacks.



RECOMMENDATION

The T6000e and T8000 Printers with ODV-2D Barcode Inspection

Our Printronix Auto ID enterprise T8000 and T6000e industrial printers with ODV-2D barcode inspection offer a robust printer for manufacturing and supplier operations. These printers automatically grade barcode labels to ISO standards, which encompass ANSI standards, and ensure quality labels for high volume industries.

Easily accessing and viewing real-time print data helps defend against chargebacks, provides confirmation of the successful label print for applications like Advanced Ship Notifications, enhances processes, and provides peace of mind by taking the guesswork out of your printing job status. These printers also support real-time print data such as:

- · How many labels have been printed.
- · If any of the labels were overstruck and reprinted.
- The specific grading detail of every 1D and 2D barcode on the label.
- Data on the RFID inlay encoding.





CONCLUSION

Robust Printers Designed for Warehouse Performance

A robust Printronix Auto ID barcode inspection printer can offer a solid solution to produce high quality labels in high volume environments, ensure label quality and compliance, and help you reduce chargebacks.

To learn more about this solution, please contact your local sales representative.